

Academic Partnerships and On Line Education

Leadership for distance teaching universities

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Trends for universities

- Reach out to and attract international students, but stay local
- Use on line technologies, but stay traditional (and often local)
- Collaborate and compete with other universities



What do they want to achieve

- Attract (the best) students and keep them
- By offering challenging, interesting programs
- Preferably flexible and international



What distance teaching universities can offer

Experience!

With

- On line education
- Virtual classroom
- Virtual collaboration
- Flexibility



Collaboration

Sharing courses and working together enhances the attractiveness of education

- More courses
- More expertise
- More international classroom



Example :European Virtual Seminar (EVS)

- A networked, cooperative course: >10 universities
- An international course: >10 nationalities
- A multi-disciplinary course: >10 disciplines
- A collaborative learning course: students work together in teams
- A course on Sustainable Development & Europe: 7 case studies
- A web-based (virtual) course: social network platform + extra tools



Organizational model

- EVS network:
- universities in European countries
- institutions share their expertise and invest staff time
- distribution of tasks and responsibilities over partners



EVS history 2002-2011

Year	Participating universities	Countries	Case studies	Student groups	Students enrolled
2001	9	4	3	6	59
2002	11	5	4	6	45
2003	15	9	5	11	61
2004	18	11	5	13	78
2005	12	9	5	10	68
2006	9	8	6	8	36
2007	6	5	3	3	22
2008	13	11	5	8	58
2009	11	9	7	8	74
2010	12	10	9	9	88
2011	12	10	7	9	73
Average	12	8	5	8	60



Success factors

- Real added value
- Organisational model
 - distributed responsibilities
 - sharing resources
 - flexible partnership with stable core
- Trust & friendship
- Constant revision and innovation
- Institutional support + accreditation



Leadership

Many universities enter the online education world

Distance teaching universities have

- Ample experience
- A lot to offer

And are willing to share and collaborate

Time to show leadership!

