

## CONFERENCE ANNOUNCEMENT

**LAST CALL:**

**Early bird discount until 31 July 2018**



## THE ONLINE, OPEN AND FLEXIBLE HIGHER EDUCATION CONFERENCE OOFHEC2018

**Blended and online Learning: Changing the Educational Landscape**

**Aarhus University, Aarhus (DK)  
10 – 12 October 2018**

### **In this announcement...**

- \* Last Call: Early Bird discount until 31 July 2018
- \* Provisional Programme
- \* Conference Dinner
- \* Keynote Speakers
- \* Important dates
- \* Scope & themes
- \* The organisational committee OOFHEC2018



## Registration for OOFHEC2018 Early Bird until 31 July 2018

### Full conference participation:

Full conference fee (EADTU member) € 425  
(early bird) / € 475 (full price)

Full conference fee (Non-EADTU member) €  
475 (early bird) / € 525 (full price)

Please find [here](#) the link to the registration page.

Details on OOFHEC2018 conference [can be found here](#).

## The Provisional Programme

Please [find here the link](#) for the updated provisional programme of OOFHEC2018 in Aarhus.



## Conferencedinner at MALT in Aarhus on Thursday 11 October'18

Please let us know if you will join us to the conference dinner during OOFHEC2018 via the online conference registration form. Click [here](#)

## Keynote Speakers

Confirmed keynotes:



**Michael Gaebel**

Michael Gaebel is the director of the Higher Education Policy Unit, EUA (European University Association).



**Diana Laurillard**

Diana Laurillard is professor of Learning with Digital Technologies at the UCL Knowledge Lab (UK).



**Josep A. Planell**

Josep A. Planell is president of Universitat Oberta de Catalunya (Spain).



**Catherine Mongenet**

Catherine Mongenet is president of FUN-MOOC, the French National MOOC organisation.



**Liz Marr**

Liz Marr is part of the senior management of the Open University UK. She is managing editor of the international journal Widening Participation and Lifelong Learning and an editorial board member of Learning and Teaching in the International Social Sciences. Liz Marr is acting President of EADTU



**Katie Goeman**

Katie Goeman holds a PhD in Social Sciences. She was appointed Assistant Professor at the Faculty of Economics and Business of the KU Leuven (Campus Brussels).



### **Willem van Valkenburg**

Willem van Valkenburg is Manager Teaching & Learning Services at the TU Delft (NL). Willem is also Vice-President of the Board of Directors of the Open Education Consortium.



### **Esther Huertas Hidalgo**

Esther Huertas is project manager at AQU Catalunya (Spain), chair of ENQA's working group on e-learning and the work package leader of quality assurance in online higher education in TeSLA project.



### **Christian Dalsgaard**

Christian Dalsgaard is Associate Professor at the Centre for Teaching Development and Digital Media at the Aarhus University (Denmark).



Please [check our key-notes](#) regularly for updates.

### **Important dates**

All accepted abstracts can opt for [full paper publication](#) under the OOFHEC2018 proceedings. Based on the papers submitted, a shortlist will be made on papers qualifying for the selection procedure of JIME (Journal for Interactive Media in Education).

JIME is a peer reviewed open access online journal in educational technology that focuses on the implications and use of digital media in education.

#### **Deadline for submission of full conference paper of abstract**

1 October 2018

#### **Online full paper publication - proceedings**

1 November 2018

## Scope

In European universities three areas of provision emerge: degree education as the backbone of a university; continuing education and continuous professional development, which probably will exceed the number of degree students and open education which emerged mainly by the MOOC movement. Universities attempt policies and strategies to define their profile in these areas, which can be complementary to each other and to some extent interwoven. Digital models of teaching and learning can solve some of the problems higher education is facing today and will offer new opportunities for teaching and learning in each of these areas. They will innovate and even transform higher education in the next years:

- Blended degree education will raise the quality and efficiency of degree education, facing large numbers of students and it will offer new possibilities for communication and cooperation both inside the university (student-student and student-staff) and with stakeholders (student-stakeholder and teacher-stakeholder).
- Blended and online education will upscale the area of continuing education and continuous professional development (CPD) by offering flexible courses with a large outreach responding to the needs of learners at work, who face longer careers and career shifts.
- MOOCs are offered online only, providing massive and open learning opportunities for all, promoting engagement in the knowledge society. Blended and online systems are important to accelerate innovation and to keep pace with the needs of learners of all ages and of society.

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## Themes

- Blended and online education
- Accreditation of online education
- Quality Assurance in Blended and Online Education
- Short Learning Programmes
- Open education and MOOCs, European MOOC Consortium
- Inclusiveness
- Networked curricula and Virtual Mobility
- Changing the educational landscape: new competences for teachers



## Organising Committee OOFHEC2018

Our Organisational Committee for the OOFHEC2018 Conference in Aarhus.

Front row (from left to right):

\*Fenna Joosten-Adriaanse (Event Organiser @ EADTU)

\*Gitte Monk (Conference Coordinator @ Aarhus University)

Second row (from left to right):

\*Arne Kjaer (Center Director @ Aarhus University)

\*George Ubachs (Managing Director @ EADTU)

Questions on organisational matters: [fenna.adriaanse@eadtu.eu](mailto:fenna.adriaanse@eadtu.eu)