



Newsletter March 2017

## MOOC BOOK

Whatever you need to know about MOOCs is now available in a **MOOC BOOK**, the free online resource to MOOCs for businesses, workforce and universities.



The first edition of this MOOC BOOK already has over 400 pages and includes guidelines, state-of-the-art papers, good practices and recommendations how to apply MOOCs. In addition, results of a survey with over 1.000 respondents and the analysis of the more than 100 interviews conducted are published as part of the MOOC BOOK.

MOOC BOOK 1.0 is online, interactive knowledge based but a pdf of the whole book or subsection can be downloaded with an open license. You will learn about opportunities for the use of MOOCs, comment and discuss hot topics such as quality, business models or certification with a growing business community.

The **MOOC BOOK** is realised under the umbrella of the EU-funded project **BizMOOC** – Knowledge Alliance to enable a European-wide exploitation of the potential of MOOCs for the world of business.

## MOOC platforms



OpenupEd now offers **multiple MOOC platforms** for any organisation.

This new service allows organisations to choose the MOOC platform that fits their needs, e.g., depending on the language of MOOC offering and the preferred pedagogical model.

**Several studies** in general demonstrate that the uptake of MOOCs in Europe is maturing at a much higher level compared to the US. This is mainly an achievement of the current, partially language-bound platforms. Some HEIs are connected to one of the big MOOC platforms but most European HEIs host their own MOOC platform or join a regional collaboration hosting a platform. One integrated European MOOC platform is hardly an option given the various languages, different cultures, regional needs and autonomy, etc. Instead we must cherish the

diversity of the European MOOC initiatives and see the segmented MOOC approach as a strength in addressing the needs in each own market. In this context OpenupEd is not using nor advocating one single MOOC platform and **offers multiple choices** to the local needs of connected organisation.

## New Spanish MOOCs available!

We would like to draw your attention to the new MOOCs of OpenupEd partner UNED, who extended their MOOC offering with self-paced MOOCs and MOOCs with start date in both English and Spanish.



Take a look at the OpenupEd portal for the UNED MOOCs. Spanish MOOCs starting this month are:

- **Art and Internet: the web as a field of research for new artistic practices**
- **Literary translation in English: from Old English to Spanglish**
- **The historical and cultural origins of the European Union**
- **School Insurance Education**
- **Health promotion: Course for teachers in emergencies and health emergencies**

## EMOOCs2017

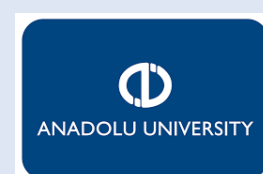
The **EMOOCs2017 conference** will be taking place at Universidad Carlos III de Madrid in Madrid, Spain on 22–26 May 2017.



It will consist of several tracks related to research, experiences and business as well as a Policy Track. The **initial programme** is available and will be completed the coming weeks. Note that the **early bird** ends 21 March. EMOOCs2017 will be co-located with the **Open edX conference 2017**.

## MOOCs as Social Responsibility Project of Anadolu

Anadolu University has launched a MOOC offering project, entitled as AKADEMA in 2015 and since then it has been offering 50 MOOCs to those who would like to improve their knowledge and skills in various fields.



Up to now around 450 participants received completion certificates. The course materials are always (7/24 and 365 days in a year) open but in order to live a structured online course experience and receive a certificate, the participants should follow the pre-determined start and end dates of the courses.

**More information**

## MOONLITE

**MOONLITE** is a new MOOC project coordinated by UNED in Spain which focusses on the use of MOOCs for refugees and migrants. EADTU will contribute to this EU-funded project (2016–2019).



MOONLITE aims to strategically utilise existing learning opportunities from MOOCs to build entrepreneurial and language skills in Europe. It specifically focuses on inclusion involving migrants and refugees to upgrade their skills and enabling them to access Higher Education and the job market. It also aims to promote diversity in formal and non-formal education and training.

To this end the partnership develops different interventions at personal, institution and system level i.e.:

- Providing learning opportunities for those learners and refugees
- Develop scenarios for European HEIs for effective educational policies for that target group
- Creating the necessary scale to generate new solutions which would otherwise be out of reach if addressed within a single country.

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